

Data + Analytics



"The Travel Leaders / Destinations Unlimited staff is professional, friendly, and smart when it comes to helping our staff plan their business travel. We are so pleased with the reports (general and custom) that we can review at any time. The reports allow us to monitor our travelers, expenses, and budgets." - Patty P, Vice President, The Stanley Foundation

WHAT WE DO:

At Travel Leaders / Destinations Unlimited, we identify opportunities to achieve your company's goals and key performance indicators.

HOW WE DO IT:

- Actionable/dynamic reports
- Goal-focused on strategizing as a partnership
- Consolidated travel data
- Benchmarking your travel program
- ROI analysis



Overview	Actual vs. Goal: 2.7	Actual vs. Benchmark: 3.1				
Goals	Actual	Goal	Benchmark	12 Month Trend	Setup	Weight
Online Booking Adoption Rate	71.2%	74.0%	62.3%		191.1K	3.4
Preferred Domestic Carrier Compliance	54.0%	75.0%	N/A		50	1.2
Days Advance Ticket Purchase	86.8%	82.0%	92.0%		195.0K	4.0
Preferred Car Rental Compliance	80.8%	80.0%	N/A		19.61K	4.5
Higher Midscale Hotel Bookings	27.4%	43.0%	55.3%		154.8K	1.8
Intermediate Car Class Rentals	86.3%	90.0%	66.0%		11,19K	3.8
Days With Car Booking	17.0%	28.0%	6.7%		N/A	1.4
Days With Hotel Booking	29.3%	77.0%	13.4%		N/A	1.8
Ticket Exchanges	8.8%	20.0%	7.6%		127.6K	4.5
Acceptance of Lowest Fare	66.6%	69.0%	80.4%		155.9K	3.2
Preferred Hotel Chain Compliance	6.3%	100.0%	N/A		197.8K	1.8

TRAVEL LEADERS®
DESTINATIONS UNLIMITED